

R09

Code No: E5318

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA - III Semester Examinations, Jan/Feb 2011

KNOWLEDGE MANAGEMENT

Time: 3hours

Max. Marks: 60

**Answer any five questions
All questions carry equal marks**

- - -

1. Explain how elements of knowledge management play an key role in managing an organization effectively?
2. Explain the need of Building knowledge societies in meeting various requirements of Indian industry.
3. What are the stages of Knowledge Process? And explain promise of internet and the imperatives of the new age in brief?
4. Briefly explain the features of Data warehousing, Data mining, and BPR?
5. Describe how Information technology helpful to bring out various solutions for managers in decision making?
6. What are the obstacles in implementing KM programmes? And explain various measures for the Smooth implementation of KM programmes?
7. Write short notes of the following
a) Knowledge capital vs. physical capital b) Business ethics and KM
8. Discuss in detail the influence of web portals, business intelligence, and information architecture in implementation of KM.

Jawaharlal Nehru Technological University Hyderabad
Kukatpally, Hyderabad - 500 085.

KNOWLEDGE MANAGEMENT

Time: 3hours Max.Marks:60

Answer any Five questions , All questions carry equal Marks

1. Describe the objectives and also the strategies for Building Knowledge Societies?
2. Evaluate the key components of Knowledge Economy?
3. What is meant by organizational knowledge? What are the characteristics and components of organizational knowledge?
4. Briefly explain the features of information technology tools of KM?
5. What are the creative knowledge management systems in Information technology and list out their advantages?
6. Discuss in detail challenges and future of KM in manufacturing and service industry?
7. Describe the impact of internet platforms and other new age tools in implementation of KM? Elucidate with an example of any industry?
8. Write short notes of the following:
 - a) Web portals
 - b) information architecture
 - c) 10 step road map of amit tiwana

FIRSTRANKER